

# InAutomotive Newsletter

December 2020

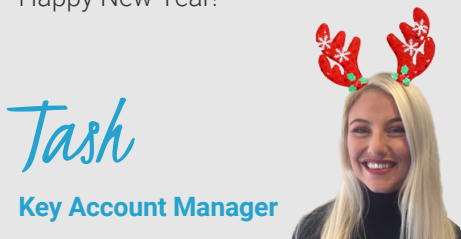
Hello and welcome to our final newsletter for 2020! We can't believe it's December already but we are slightly relieved to wave goodbye to a pretty turbulent year.

However, while this year didn't work out as planned, it actually gave us a golden opportunity to sit back and assess how we could make InAutomotive even better for our jobseekers and clients, whether that be making the process faster, more intelligent or efficient.

Between March and August, we made an exhaustive list of things that could be improved. Since August, we've been working unbelievably hard behind the scenes to bring those ideas to life.

I can now exclusively reveal that phase one of InAutomotive's makeover will launch in January! Throughout 2021, we will release many more exciting features as we look towards completely revamping the site. (Keep an eye out on our social channels throughout December to get a sneak preview of what's coming!)

That's all from me until 2021. I wish you all a very Merry Christmas and Happy New Year!



## What We Do

We're the UK's leading job board for the automotive industry.

Start the journey towards your dream career now at [inautomotive.com](https://inautomotive.com)

Advertise with us at [recruiting.inautomotive.com](https://recruiting.inautomotive.com)

**InAutomotive**

## Discover A Masterclass to Monetising Your Virtual Event

Are you hosting a virtual event in 2021? Why not join our partner, vFairs webinar on how to monetise your virtual event. They go live on 3rd December at 3pm and you can pre-register by visiting [ukevents.vfairs.com](https://ukevents.vfairs.com) now.



## Mini Quiz of the Month

We usually test your automotive knowledge each month, but seeing as the festive season is upon us, we've decided to test your Christmas knowledge! (Answers are at the bottom but no cheating!)

1. What colour are mistletoe berries?
2. Who is the author of A Christmas Carol?
3. What was the name of the animated Christmas movie featuring Tom Hanks?
4. What is the total number of gifts received by your true love?
5. What star sign would you be if you were born on Christmas Day?

## Tearing Up the Rule Book

The rule book was well and truly torn up in 2020, so in keeping with that theme, we decided to do our corporate Christmas gifts a little different this year. Instead of thanking our clients with the usual gifts, we opted to use that money to provide much needed support in our local community.

The money was split between a food bank donation and presents to homeless teenagers in the Preston and Blackpool area. I'm sure you'll agree that these are extremely worthy causes, this year more than ever before.



## 'Tis the Season of Giving

Things have been extremely challenging this year and our fantastic team wanted to do their bit as well, collectively adding this haul to the food bank donation. A huge well done to our very generous team!

**Quiz Answers:** 1. White 2. Charles Dickens 3. The Polar Express 4. 364 5. Capricorn