

InAutomotive Newsletter

January 2021

Hello and welcome to our first newsletter for 2021! We hope you had a well earned break over the Christmas period. We're now back and we're back with a bang!

In December, we gave you a sneak peak to the exciting developments coming to InAutomotive this year. We can now reveal that phase 1 is now live and throughout January, we will invite select individuals to come and try it before we release it for everyone to enjoy in February.

The new features will make InAutomotive more comprehensive, quicker to use and even more intuitive for both our jobseekers and clients. We're particularly excited about our CV database which has been revamped to be the smartest version yet! It will even suggest candidates that could be relevant to you! How clever is that?

We've been working on this in the background for a long time now and we cannot wait for you to see it! If you're not one of the lucky ones invited to test it, don't worry! We will be holding an exclusive webinar during February to give everyone the guided tour. More news on that will follow in February's newsletter!

It doesn't stop there though as I can now exclusively reveal some of our upcoming plans for 2021. In just a few months time, we will launch our new careers hub, packed with career guidance, recommended entry points into the industry, day in the life features, salary calculators and much more!

As ever, we will give sneak previews to upcoming releases on our social media channels so make sure you give us a follow to say in the loop!

That's all from me until next month, stay safe everyone!

Task

Key Account Manager



What We Do

We're the UK's leading job board for the automotive industry.

Start the journey towards your dream career now at inautomotive.com

Advertise with us at recruiting.inautomotive.com

InAutomotive

Event Industry Trends: What To Expect In 2021

If you're hosting an event in 2021, why not join our partner, vFairs, upcoming webinar? In this free webinar, they will take a look at the biggest event industry trends for 2021 and delve into the key things you need to be thinking about before committing to any event. It goes live on 21st January 2021 at 3pm and you can pre-register by visiting ukevents.vfairs.com now.

Mini Quiz of the Month

Think you're an automotive genius? Put your knowledge to the test with our mini quiz! (Answers are at the bottom but no cheating!)

1. The headquarters of Fiat are in which Italian city?
2. Which vehicle model is 'The Evoque'?
3. How many rings are in the Audi logo?
4. Which car brand includes the Defender and Discovery?
5. The Adam, Cascada and Insignia are produced by which car manufacturer?

We Appreciate Your Support

Last month, we detailed how InAutomotive donated hundreds of items and presents to local food banks and homeless shelters in our clients name. We were overwhelmed with the response from our clients so thank you for the support. The recipients were really grateful for the donation and we hope it went towards making a few peoples Christmas a little bit brighter.



Answers: 1. Turin 2. Range Rover 3. Four 4. Land Rover 5. Vauxhall